

# 1Q18 Earnings Release

2018.05.11

Webzen Inc.



#### **Disclaimer**

Some contents may reflect forward-looking statements and have been prepared based on the expectations according to the dates on which these statements were made.

There can be no assurance that the forward-looking statements used by

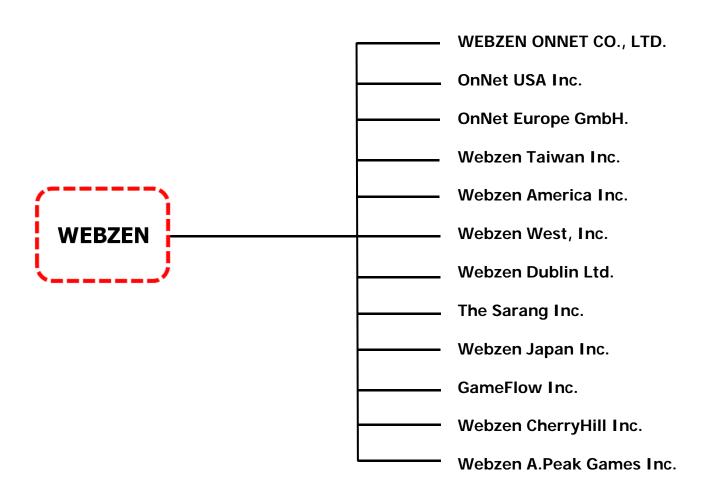
WEBZEN are correct as results can differ from expectations.

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#### The followings are the subsidiaries of Webzen Inc.



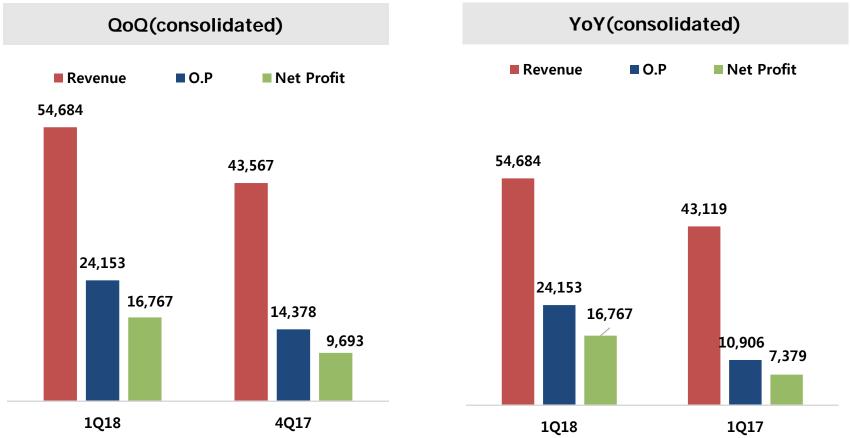
## **Summary of Financial Results**



	1Q18	4Q17	QoQ	1Q17	YoY
Revenue	54,684	43,567	26%	43,119	27%
Revenue on Game Services	54,644	43,526	26%	43,119	27%
Other Income	39	41	-3%	0	-
Operating Expenses	30,531	29,189	5%	32,213	-5%
Operating Profit	24,153	14,378	68%	10,906	122%
Income before tax	25,057	13,481	86%	10,872	131%
Income tax expenses	8,290	3,788	119%	3,493	137%
Net Income	16,767	9,693	73%	7,379	127%



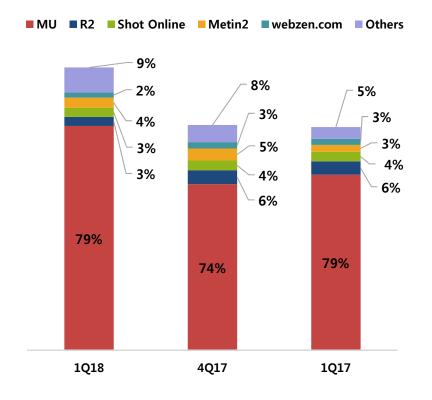
- ➤ Revenue : QoQ ↑ 26 % based on consolidated , YoY ↑ 27 % based on consolidated
- ➤ Operating Profit : QoQ ↑ 68 % based on consolidated , YoY ↑ 122 % based on consolidated
- ➤ Net Income : QoQ ↑ 73 % based on consolidated , YoY ↑ 127 % based on consolidated





- > MU 43.3b (QoQ ↑ 35 % , YoY ↑ 28 %) , R2 1.8b (QoQ ↓ 35% , YoY ↓ 33%)
- > Shot Online 1.7b (QoQ ↓ 8% , YoY ↓ 7% ) , Metin2 2.0b (QoQ ↓ 14% , YoY ↑ 51%)
- > webzen.com(Global Game Portal) 1.0b (QoQ ↓ 16%, YoY ↓ 13%)

#### Sales breakdown (by products)



1Q18	4Q17	1Q17
54,644	43,526	43,119
43,335	32,087	33,896
1,750	2,689	2,599
1,732	1,879	1,853
1,992	2,322	1,322
1,035	1,237	1,193
4,800	3,313	2,256
	54,644 43,335 1,750 1,732 1,992 1,035	54,644       43,526         43,335       32,087         1,750       2,689         1,732       1,879         1,992       2,322         1,035       1,237

<sup>(\*)</sup> MU includes the sales of MU IP franchising games (such as 大天使之劍, 全民奇迹, MU Origin etc.)

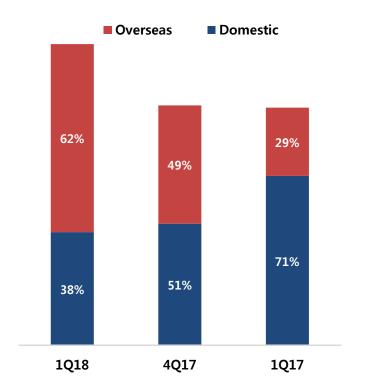


➤ Overseas Sales: 34.1b - QoQ ↑ 59%, YoY ↑ 175%

➤ Domestic Sales : 20.6b - QoQ ↓ 7% , YoY ↓ 33%

➤ The Portion of Overseas : QoQ ↑ 13%P, YoY ↑ 33%P

#### Sales breakdown (by markets)



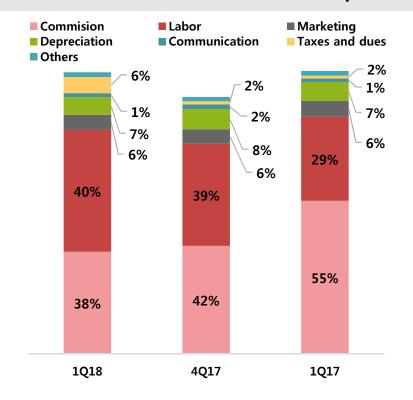
Total	1Q18	4Q17	1Q17
Domestic	54,644	43,526	43,119
Overseas	20,554	22,078	30,737
Total	34,091	21,448	12,382

### **Expenses Breakdown**



- ➤ Operating Expenses 30.5b (QoQ ↑ 5%, YoY ↓ 5%)
- **>** Commision 11.7b (QoQ ↓ 5%, YoY ↓ 33%)
- Labor 12.2b (QoQ ↑ 7% , YoY ↑ 30 %)
- ➤ Marketing 1.7b (QoQ ↑ 4%, YoY ↓ 5%)

#### **Expenses Breakdown**



	1Q18	4Q17	1Q17
Total	30,531	29,189	32,213
Commision	11,740	12,409	17,594
Labor	12,160	11,397	9,360
Marketing	1,735	1,669	1,831
Depreciaion	2,027	2,323	2,145
Communication	463	536	406
Taxes and dues	1,850	355	326
Others	555	501	551



	2018.03.31	2017.12.31
<b>Current Assets</b>	254,550	224,551
Non-Current Assets	93,324	98,928
Total Assets	347,874	323,479
Current Liabilities	45,756	40,446
Non-Current Liabilities	15,657	13,579
Total Liabilities	61,413	54,024
Contributed Equity	17,655	17,655
Capital Surplus for Equity	150,263	150,263
Accumulated Other Comprehensive Income for Equity	(199)	16
Elements of Other Stockholder's Equity	(43,777)	(43,777)
Retained Earnings	162,339	145,036
Non-Controlling Interests	180	261
Total Equities	286,461	269,455

# Summary of F/S



	1Q18	4Q17	1Q17
Revenue	54,684	43,567	43,119
Revenue(Game Service)	54,644	43,526	43,119
Other Income	39	41	0
Operating Expense	30,531	29,189	32,213
Operating Profit (Loss)	24,153	14,378	10,906
Profit (Loss) Before Tax	25,057	13,481	10,872
Corporate Tax	8,290	3,788	3,493
Profit (Loss)	16,767	9,693	7,379
Other comprehensive income	302	(628)	(518)
Total comprehensive income	17,069	9,064	6,861

# Thank you