



## 1Q16 Earnings Release



## 2016.05.04

## Webzen Inc.





#### Disclaimer

Some contents may reflect forward-looking statements and have been prepared based on the expectations according to the dates on which these statements were made.

There can be no assurance that the forward-looking statements used by

WEBZEN are correct as results can differ from expectations.

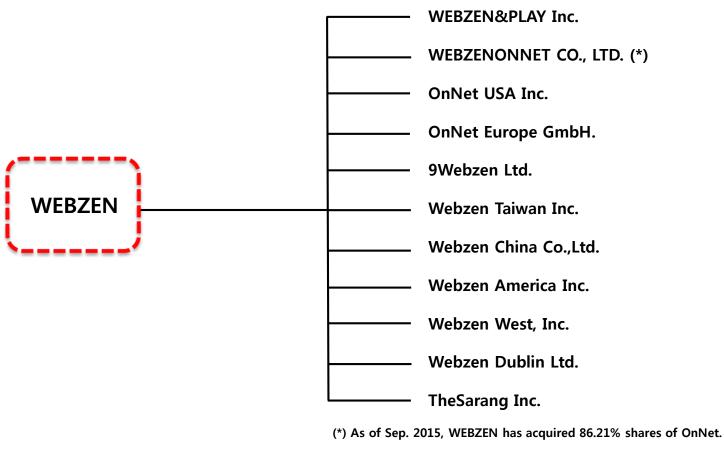
Therefore WEBZEN will not be responsible for individual investment decisions based solely on this material.

WEBZEN disclaims any duty to update the information in this material to reflect future events or circumstances.

#### **Consolidated Corporations**



The followings are the subsidiaries of Webzen Inc.



(Subsidiaries : OnNet USA Inc. & OnNet Europe GmbH.)



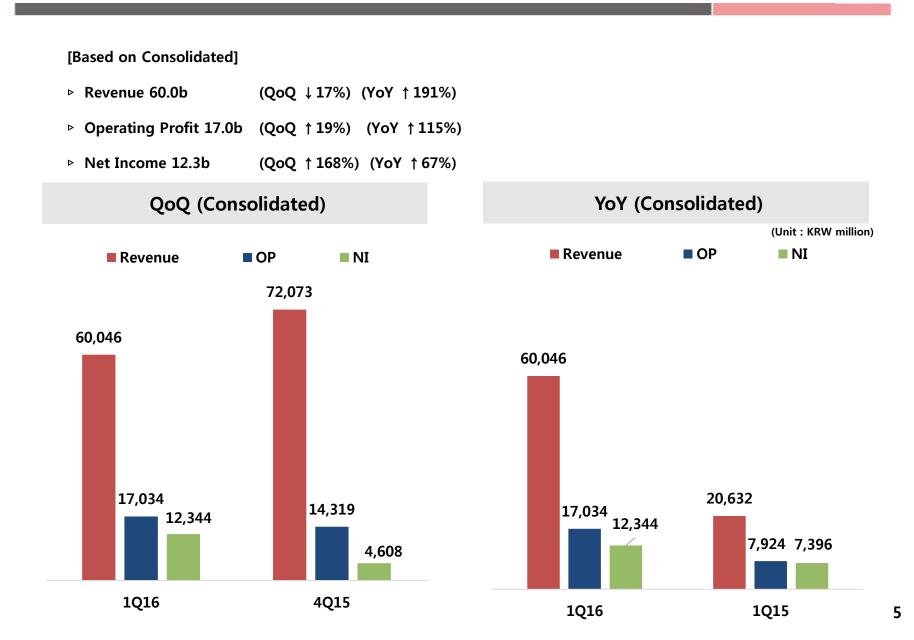
#### [Consolidated]

(Unit : KRW million)

	1Q16	4Q15	QoQ	1Q15	YoY
Revenue	60,046	72,073	-16.7%	20,632	191.0%
Revenue on Game Services	60,006	72,029	-16.7%	20,564	191.8%
Other Revenue	39	44	-10.7%	68	-42.1%
Operating Expenses	43,011	57,754	-25.5%	12,708	238.5%
Operating Profit	17,034	14,319	19.0%	7,924	115.0%
Income before tax	17,307	10,906	58.7%	9,512	82.0%
Income tax expenses	4,963	6,298	-21.2%	2,116	134.5%
Net Income	12,344	4,608	167.9%	7,396	66.9%

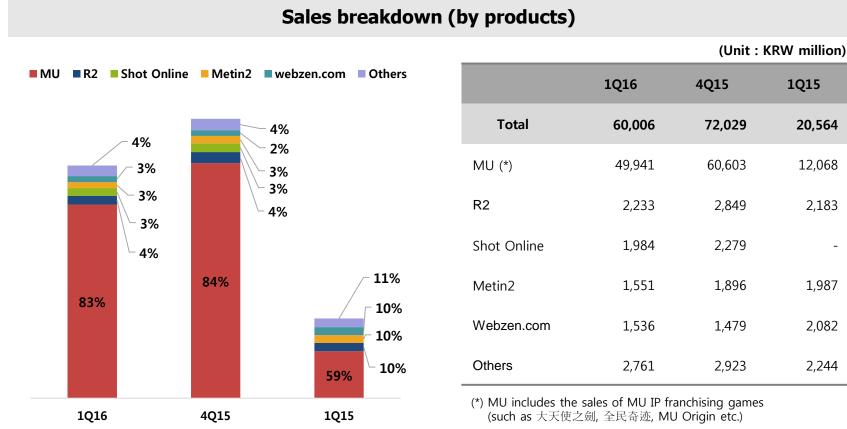
#### **Results Analysis**







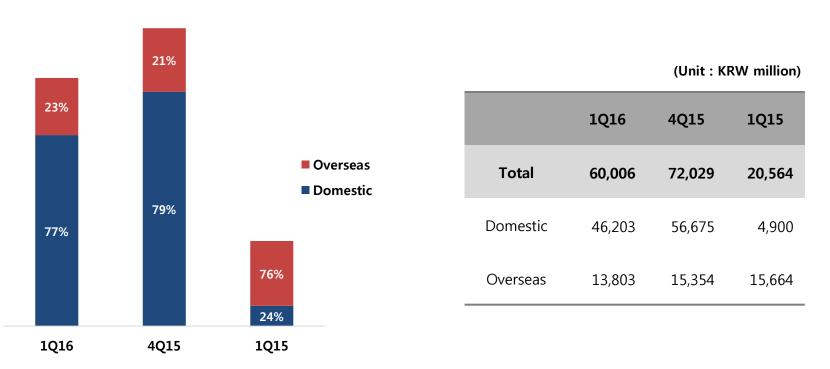
- ▶ Total Revenue on Game Services 60.0b (QoQ ↓ 17%) (YoY ↑ 192%)
- ▷ MU 49.9b (QoQ ↓ 18%) (YoY ↑ 314%), R2 2.2b (QoQ ↓ 22%) (YoY ↑ 2%)
- ▶ Metin2 1.6b (QoQ ↓ 18%) (YoY ↓ 22%), Webzen.com 1.5b (QoQ ↑ 4%) (YoY ↓ 26%)





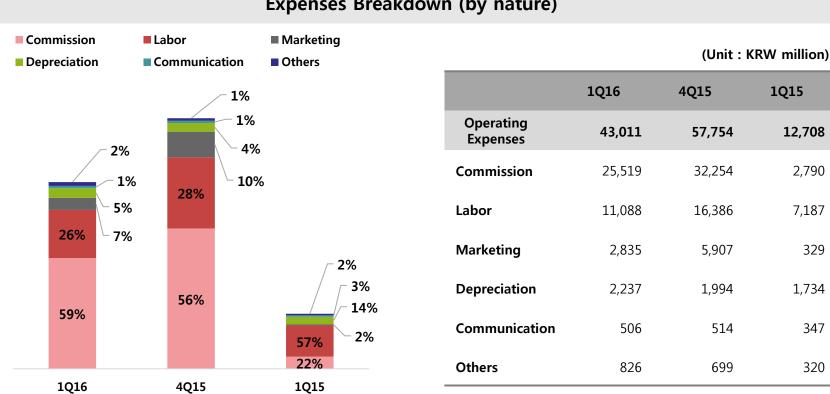
- ▶ Domestic Sales : 13.8b (QoQ ↓ 10% , YoY ↓ 12% based on consolidated)
- $\triangleright$  Overseas Sales : 46.2b (QoQ  $\downarrow$  18% , YoY  $\uparrow$  843% based on consolidated)
- ▶ Portion of Domestic : QoQ  $\downarrow 2\%$ P, YoY  $\uparrow 53\%$ P

#### Sales breakdown (by markets)





- ▷ Operating Expenses 43.0b (QoQ  $\downarrow$  26%, YoY  $\uparrow$  238% based on consolidated)
- ▷ Commission 25.5b (QoQ  $\downarrow$  21%, YoY  $\uparrow$  815% based on consolidated)
- ▶ Labor 11.1b (QoQ  $\downarrow$  32%, YoY  $\uparrow$  54% based on consolidated)
- ▶ Marketing 2.8b (QoQ  $\downarrow$  52%, YoY  $\uparrow$  762% based on consolidated)



#### **Expenses Breakdown (by nature)**

### Summary of F/S(Consolidated)



(Unit : KRW million)

	2016.03.31	2015.12.31
Current Assets	175,424	171,985
Non-Current Assets	108,546	105,676
Total Assets	283,971	277,662
Current Liabilities	58,342	67,864
Non-Current Liabilities	11,988	8,936
Total Liabilities	70,330	76,801
Contributed Equity	17,655	17,655
Capital Surplus for Equity	150,212	150,212
Accumulated Other Comprehensive Income for Equity	59	(399)
Elements of Other Stockholder's Equity	(38,365)	(38,365)
Retained Earnings	83,158	70,744
Non-Controlling Interests	921	1,015
Total Equities	213,641	200,861

## Summary of F/S(Consolidated)



(Unit : KRW million)

	1Q16	4Q15	1Q15
Revenue	60,046	72,073	20,632
Revenue on Online-Game Service	60,006	72,029	20,564
Other Revenue	39	44	68
Operating Expense	43,011	57,754	12,708
Operating Profit (Loss)	17,034	14,319	7,924
Profit (Loss) Before Tax	17,307	10,906	9,512
Corporate Tax	4,963	6,298	2,116
Profit (Loss)	12,344	4,608	7,396



# Thank you